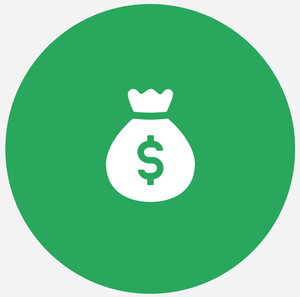
Quarterly VBSA Scorecard

Quarter 1 FY24 (July - Sept)

New board have been in place only 4 weeks this quarter

Summary of our Strategy



Financial strength

Reduce costs. Grow revenue through stronger alignment with national & commercial organisations & our members.

Increased Participation

Build women, juniors, disability community game etc. New competitions & formats & ways to engage. Increase number & variety of events.

Add value

Distribute rewards across a wider range of players. New incentives & recognition to clubs & members. Make dealing with us easier Increase collaboration with clubs.

Agility

Use technology to drive interest & participation e.g., streaming, social media. Better services by learning from members, other states & other cue sports.

Our key numbers (July-September)

433 ↑
Members
+17

0
Member ideas
To be released next quarter
+0

327
Pennant players
+0

14
Junior members
+0

14
Women members
+3

13
Tournaments
+0

463
Tournament players
51 average per tournament
+0

2 ↑
Women's Billiards Workshops
+2

Goals Achieved

14 GOALS ACHIEVED

1 Financial Strength

- Reduced Honorarium Costs ★
- Optimized pennant prize costs

6 Increased Participation

- New Streaming service for all major events ★
- New Billiards Pennant Singles Finals agreed
- 2 Womens billiards clinics conducted ★
- New Pot Black National ranking event ★
- Women's (ranked 11+) open tournaments entry free ★
- Juniors open tournaments entry free ★

3 Add value

- New Billiards rankings agreed
- Coaches are now automatically VBSA members
- Pennant online Scoring system fully released. End of manual score sheets

4 Add value

- Recruited new Assistant to the board for Tech & Media
- Fixed major bugs in website impacting ranking points
- New email system ★
- Instagram launched

VBSA

Goals for the next quarter (October-December)

Some of the goals we hope to achieve

- Junior development – Draft Program
- Improve financial transparency per AGM promise.
- Tournaments – Open all 2024 events for purchase early
- Tournaments – Offer early entry (or multi event entry) discounts
- Tournaments – Add 2 new Victorian ranking events
- Tournaments – Add new event types e.g., Minors, 147's etc.
- Tournaments – Add events with more value (round robin, plate etc.)
- Stabilize Women's competition dates
- Launch member ideas to collect ideas
- Launch ring a referee service